

**Beauty
Brands**



Automobiles



Insurance

PATANJALI

**FMCG
Brands**

Why Logo Quiz?

Management is a highly competitive career and one that is highly impacted by one's perception and awareness of the business world that surrounds us. Especially if you are planning to take up more compelling MBA specializations such as MBA in Marketing or MBA in Retail, you are expected to not only know the historical significance of top brands and their success stories. And what can better describe a brand or their success than their Logos.

To better know the logos of top brands, we have created a logo quiz. The free e-Book is a compilation of well-known brands from five industry verticals namely: cosmetic products, insurance companies, automobile brands, FMCG goods and foreign banks in India. The MBA Logo Quiz is a series of MCQs comprising of 4 options each for you to pick the correct option. Take the quiz and get acquainted with the logo of these brands.

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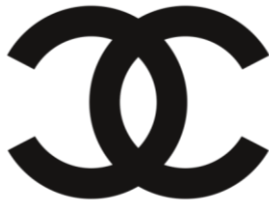
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- FMCG Brands



Guess the Logo of Beauty Brands

1.



- a) Calvin Klein
- b) Concept
- c) Chanel
- d) Ciate London

2.



- a) Davidoff
- b) Elizabeth Arden
- c) Yves Rocher
- d) Yves Saint Laurent

3.



- a) Eske
- b) Ecco Bella
- c) Estée Lauder
- d) Elie Saab

4.



- a) Guerlain
- b) Gucci
- c) Guess
- d) Green Cream

5.



- a) Cover Girl
- b) Clinique
- c) Crabtree & Evelyn
- d) Calvin Klein

6.



- a) Clarins
- b) David Beckham
- c) Giorgio Armani
- d) Dolce & Gabbana



7.

- a) Givenchy
- b) L'Occitane
- c) Sally Hansen
- d) Sephora



9.

- a) Juicy Couture
- b) Jimmy Choo
- c) Lancome
- d) Marc Jacobs



8.

- a) Hugo Boss
- b) Escada
- c) Prada
- d) Versace



10.

- a) Chambor
- b) Tory Burch
- c) Valentino
- d) Zegna



Guess the Logo of Foreign Banks

11.



- a) Standard Chartered
- b) Barclays Bank
- c) HSBC
- d) Royal Bank of Scotland

12.



- a) Standard Chartered
- b) Barclays Bank
- c) HSBC
- d) Royal Bank of Scotland

13.



- a) ABN AMRO
- b) Bank Internasional Indonesia
- c) Mizuho Corporate Bank
- d) Bank of Tokyo-Mitsubishi

14.



- a) Bank of Tokyo-Mitsubishi
- b) BARCLAYS
- c) Doha bank
- d) United Overseas Bank

15.



- a) Bank of Ceylon
- b) American Express
- c) Citibank
- d) BNP Paribas

16.



- a) Deutsche Bank
- b) J.P. Morgan Chase Bank
- c) Landesbank Baden-Württemberg
- d) Credit Industriel et Commercial

17.



- a) Intesa Sanpaolo
- b) Doha bank
- c) J.P. Morgan Chase Bank
- d) DZ Bank

19.



- a) Bank of Taiwan
- b) Raiffeisen Zentralbank
- c) Emirates NBD
- d) Duncan Lawrie

18.



- a) Industrial Bank of Korea
- b) Korea Exchange Bank
- c) J.P. Morgan Chase Bank
- d) Hatton National Bank

20.



- a) Bank of Nova Scotia
- b) J.P. Morgan Chase Bank
- c) Citibank
- d) Development Bank of Singapore



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Guess the logo of Automobile Brands



21.

- a) Audi
- b) Mercedes
- c) Toyota
- d) BMW



24.

- a) Infiniti
- b) Pontiac
- c) Peugeot
- d) Pagani



22.

- a) Aston Martini
- b) Bentley
- c) Mustang
- d) Buggati



25.

- a) Renault
- b) Volvo
- c) Tesla
- d) Cadillac



23.

- a) Bugatti
- b) Citroen
- c) Buick
- d) Geely



26.

- a) Mitsbushi
- b) Suzuki
- c) Kia Motors
- d) Jaguar

27.



- a) Jaguar
- b) Maserati
- c) Bentley
- d) Alfa Romeo

29.



- a) Vandenbrink
- b) Volkswagen
- c) Elfin
- d) Vauxhall

28.



- a) Arrinera
- b) Bugatti
- c) Bentley
- d) BMW

30.



- a) Alfa Romeo
- b) Gumpert
- c) Mosler
- d) Opel



Guess the Logo of Indian Insurance Companies



31.

- a) Aegon Life Insurance Company Limited
- b) Bajaj Allianz Life Insurance
- c) Apollo Munich Health Insurance
- d) IDBI Federal Life Insurance



133.

- a) IndiaFirst Life Insurance Company
- b) Royal Sundaram General Insurance
- c) Edelweiss Tokio Life Insurance Company Limited
- d) DHFL Pramerica Life Insurance Company Limited



32.

- a) Chola Mandalam MS General Insurance
- b) Reliance Nippon Life Insurance Company Limited
- c) Star Union Dia-Ichi Life Insurance Company Limited
- d) TATA AIA Life Insurance Company Limited



34.

- a) IDBI Federal Life Insurance
- b) Export Credit Guarantee Corporation of India
- c) Bharti AXA General Insurance
- d) Universal Sompo General Insurance Company

35.



- a) L&T General Insurance
- b) New India Assurance
- c) Liberty Videocon General Insurance
- d) Birla Sun Life Insurance Company Limited

36.



- a) Universal Sompo General Insurance Company
- b) Cigna TTK
- c) Royal Sundaram General Insurance
- d) L&T General Insurance

37.



- a) Agriculture Insurance Company of India
- b) Royal Sundaram General Insurance
- c) Universal Sompo General Insurance Company
- d) HDFC ERGO General Insurance Company

38.



- a) Future Generali Life Insurance Company
- b) HDFC ERGO General Insurance Company
- c) Liberty Videocon General Insurance
- d) Kotak Mahindra Old Life Insurance Company Limited

39.



- a) Bajaj Allianz General Insurance
- b) GIC Re
- c) Future Generali Life Insurance Company
- d) HDFC ERGO General Insurance Company

40.



- a) Bajaj Allianz General Insurance
- b) IndiaFirst Life Insurance Company
- c) Aviva India
- d) New India Assurance

Guess the logo of FMCG Brands

41.



- a) Asian Paints
- b) Procter & Gamble
- c) Marico
- d) Himalaya

44.



- a) Parle Agro
- b) Amul
- c) Bikanervala
- d) Colgate Palmolive

42.



- a) GlaxoSmithkline
- b) Nirma
- c) Procter & Gamble
- d) Jyothy Laboratories

45.



- a) Dettol
- b) Britannia
- c) Asian Paints
- d) Dove

43.



- a) Emami
- b) Asian Paints
- c) Himalaya
- d) Jyothy Laboratories

46.



- a) Patanjali Ayurved Ltd
- b) Hindustan Unilever
- c) Dabur
- d) Himalaya



- a) Hindustan Unilever
- b) Savlon
- c) Zydus
- d) Parle Agro



- a) Bikanervala
- b) Parle Agro
- c) Dabur
- d) Cavinkare



- a) Pidilite
- b) Patanjali Ayurved Ltd
- c) Asian Paints
- d) Dabur



- a) Dabur
- b) Pepsico
- c) Patanjali Ayurved Ltd
- d) Hindustan Unilever

Answers Key

1	C	11	C	21	C	31	C	41	C
2	B	12	A	22	B	32	A	42	B
3	C	13	C	23	C	33	B	43	A
4	A	14	A	24	A	34	A	44	B
5	B	15	B	25	B	35	D	45	D
6	C	16	C	26	C	36	B	46	C
7	A	17	A	27	A	37	A	47	C
8	D	18	D	28	D	38	C	48	A
9	C	19	C	29	C	39	B	49	D
10	A	20	A	30	A	40	B	50	B